

# **NO** OR

## **MOCS Public Awareness** Damage Prevention Efforts

Common sense dictates that the more awareness and knowledge the general public and the excavating industry has about the One Call System, the safer your underground facilities are going to be.

As a member of the Missouri One Call System, your company directly benefits from the statewide Damage Prevention and Public Awareness campaign efforts conducted by the staff at Missouri One Call.

MOCS is constantly traveling the state educating the public and partnering with member utilities to do whatever we can to put our damage prevention message in front of as many people as possible.







#### **MOCS conducts on behalf of their utility members:**

- Safety meetings
- Television commercials
- Digital advertising
- Radio commercials
- Safety fairs
- Billboards
- Training and presentations
- 2 newsletters annually to active excavators
- 2 newsletters annually to member utilities
- Race track advertising
- Damage Prevention Summit

### **CALL OR CLICK 3 WORKING DAYS BEFORE YOU DIG!**



Call or Click 3 Working Days Before You Dig!



1-800-DIG-RITE or mo1call.com

## MISSOURI ONE CALL SYSTEM

MEMBER UTILITIES

1-800-DIG-RITE or 811 MO1CALL.COM LOOK INSIDE....

1 1 18

MOCS PUBLIC AWARENESS
NEW EDUCATIONAL MATERIALS
ENFORCEMENT OF THE LAW



an underground facility is damaged because someone didn't call for a locate request.

## **COST OF DAMAGES In 2016**, costs associated with underground facility damages in the U.S. were estimated at **\$1.5 billion dollars**.

This estimate does not include costs such as property damage, evacuations, road closures, environmental impacts, lawsuits, injuries and fatalities.

Nationwide, the average cost per damage of an underground facility is



## IN THE UNITED STATES THERE ARE MORE THAN IOO BILLION FEET OF UNDERGROUND UTILITIES

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anno



That's over a Football Field in length for every man, woman and child.

## More Than 50% 50% of damages to buried utilities were caused by not digging carefully.

- Move projects away from buried utility lines.
- Dig in the area designated by your one call ticket.
- Dig in the period designated by your one call ticket.
- Check for above ground signs of utilities.





## BOARDOF DIRECTORS

Rural Electric Cooperatives Jimmy Goodnight Manager of Operations Boone Electric Cooperative

Small Municipals Bruce Harrill City Administrator City of Waynesville

Pipelines **Gerry Germann** Office Manager Sinclair Transportation

Rural Water and Sewer John Overstreet General Manager Tri-County Water

**Municipal Water and Sewer** Rob Thieman Kansas City Water Services

Gas Distribution & Transmission Craig Hoeferlin Vice President, Operations Services The Laclede Group

Transportation Becky Allmeroth State Maintenance Engineer MoDOT Central Office

**Cable Communications** Alan Shaw **Charter Communications** 

Large Telephone Distribution Don Palmer Director of Field Operations CenturyLink

Gas and Electric Distribution Laura Schneider Director, Contractor Management Ameren

Large Municipals Heath Silvey Damage Prevention/System Claims City Utilities of Springfield

Small Telephone Distribution Ryan Johnson Chief Operating Officer Chariton Valley Communications

**Electric Distribution Tina Steele** Manager, Contractor Programs and Joint Use Evergy

Gas and Electric Distribution Chase Shelley Manager, OMS/Mapping Empire District Electric

**Telephone Transmission** Steve Barron Damage Prevention Manager AT&T

Advisory Member Russell Reeves Regional Director-Midwest Region USIC Locating Services

Advisory Member Leon Keller Vice President Meyer Electric

Advisory Member Bob Sellenriek President Sellenriek Construction



Regardless of the pandemic, excavation projects and strong homeowner participation coupled with our ongoing public awareness efforts are making 2020 another record year.

Year-to-date locate requests are running **4.7%** over 2019.

## ENFORCEMENT of the LAV

## **Actions by the State Attorney General's Office Continue**

#### **Civil Penalties Being Issued to Excavators and Utilities**

Enforcement of the Underground Damage Prevention law continues to result in fines and warning letters by the AG's office.

In 2019, 93 warning letters and civil penalties were issued to both excavators and utilities for failing to comply with the Missouri Damage Prevention law.

The typical first offense penalty is \$1,000. If those issued a penalty take and pass the on-line test, attend a MOCS safety meeting and/or schedule a presentation by one of the MOCS field staff, the penalty is usually reduced to \$500.

The highest penalty accessed to date was for \$110,000.

A strong continued effort in enforcement of the law, involving both excavators and utilities, is anticipated.

#### **MOCS MEMBERSHIP New Members Include:**

St Joseph School District **Outlaw Wind** White Cloud Power

**Total Number** of Members:

## USE THESE TOOLS TO EDUCATE YOUR EMPLOYEES

#### Order your FREE educational materials today!

Educating your employees and area excavators is an ongoing process. These free materials are some of the best tools you can use to protect your facilities.

- White Flags
- Stickers
- Bumper Stickers
- Vehicle Stickers
- Color Code Cards
- Quick Reference Cards
- Excavator Manuals
- Educational Packets
- Employee Training Videos



To order, visit the MOCS website **molcall.com**. Click on the button Order MOCS Materials.

Everything on the form is free and will be mailed UPS the next day.

## **NEW** EDUCATIONAL MATERIALS AVAILABLE!



## **DAMAGE PREVENTION**

#### SAFETY PRESENTATIONS AVAILABLE UPON REQUEST

MOCS has four Damage Prevention Managers who will be happy to work with you to schedule a presentation for your company's employees. If you need a presentation for a safety or an educational meeting, contact us at **573-635-1818** to schedule a date and time, or you may contact our Damage Prevention Managers direct. Central Missouri charliep@mo1call.com 913-219-4174

## Bill Murry

St Louis & Eastern Missouri billm@mo1call.com

#### 314-307-2122

**Derek Leffert** North & Central Missouri

derekl@mo1call.com 573-280-8500

## Nick Rasa

West & Southern Missouri nickr@mo1call.com

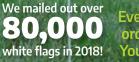
#### 660-221-1625



## FREE WHITE FLAGS!

Carry white paint or flags in your trucks. When you define your dig site, it improves the utilities ability to do a fast and accurate locate which directly benefits you.

Free white flags can be obtained from the MOCS website. Click on the "Order MOCS Materials" button on the homepage to submit your order.



Everyone else is ordering them. You should too

# FREE VEHI

Placing stickers on your company vehicles and excavation equipment helps promote public awareness of the "Call Before You Dig" message.

You can easily access the order form from the MOCS homepage www.mo1call.com under the "Order MOCS Materials" button.

#### MOCS member utilities and excavators have ordered over 30,000 vehicle stickers!



If you haven't already, order your **FREE stickers today!** 

12" 9" and 3" circle sizes available!



